

## Collection Report RAPHAELA by BRAX Spring/Summer 2024

### **New College**

A fresh, dressed-up new preppy look. The classic navy triad; white, red, navy is modernised by a strong magenta as a colour highlight for the 1st delivery date.

Ecru and camel are added as important combination colours. Fine summer jerseys, both plain and in modern jacquards, are perfect for the look. The highlight is a cool cotton boucle with a "Chanel touch".

### **Solar Power**

Sun-bleached pastels create a feminine, soft colour mood. Pearl Blue, Soft Rose and Fresh Mint are complemented by White and Ecru. Contrasting with this is a strong hibiscus.

New floral prints come as watercolours in tonal colourways. Denim shines with fine rhinestone elements. Casual cotton comes with a white coating.

### **Blue Planet = sustainable articles at RAPHAELA by BRAX**

In summer 2024, all key items in cotton and denim as well as prints are sustainable.

### **Denim**

Authentic Denim: now new in light grey and bleach washes.

New Light Coloured Denim: Blue and grey washes are complemented by an attractive garment dye colour palette.

Fresh denim stripes and flower prints complete the picture. Fine Swarovski elements and gold trim bring denim glamour into play.

### **Cotton**

Lightness is the trump card: our Superlight Cotton Satin comes in both rich colours and pastels. Alongside tried-and-tested culotte and jogger shapes comes the "Easy Kick" on the "Lorella" fit as a fashionable silhouette.

Fine minimal prints shine in bold colours; floral prints are romantic and exotic. Coloured seersucker stripes bring lightness and freshness.

### **Summer Jersey**

New for summer: Our fine jersey is now also available as NOS in the "Lillyth" shape. Cool jersey jacquards in fashionable silhouettes create the perfect college look. Superlight Jersey comes with structure and summery prints.

Linen is becoming increasingly important in summer. Our high-quality linen stretch is now available in beige and grey melange.

### **Styles**

Our latest fit is the "Easy Kick", which means shortened and minimally flared. It comes in denim, cotton and also in jersey.

New in Authentic Denim: the fashionable pull-on "Lavina Joy" with push-up effect and Swarovski decoration.

#### **Press Contact**

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Denim styles with fringe hem and rhinestone decoration as well as zipper and push-up effects add fashionable accents to skinny 5-pocket styles.

We will be expanding our "Lorella" city chino this summer, it fits perfectly with the new, dressed-up look.

Culottes, flared and jogger styles are well established and will continue to be played with in denim, cotton and linen. Modern pull-on styles form the basis in jersey and tecno.

Innovative waistband solutions continue to provide the feel-good factor and guarantee comfort on all fits.

Slim: The slim trousers with a comfortable waist, narrow hip and narrow thigh.

Super Slim: The "super slim" with even more comfort in the front waist, very straight hips and clearly narrower thighs

Comfort Plus: The "Feminine", with comfortable hip and thigh width, also for sporty figures

#### **Delivery dates**

January, February, March 2024

#### **Centre of gravity price range**

99,95€ - 109, 95€

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